

# PRODUCT GUIDE

NEW SPECIFICALLY  
DESIGNED DAIRY  
FARM FEEDER



*Finally, a simple way to control feed  
consumption and grow great replacements*



**ADVANTAGE  
FEEDERS**

# INTRODUCTION

**Grow your replacements to express their genetic potential in fertility, milk production and herd longevity with less feed, less waste, less labour and fewer replacements**

## Ration control: the key ingredient for maximising production and profit

Most pastures can be complemented with a supplement to improve rumen function which leads to higher livestock production. The quantity of supplement in most applications is small and thus cost effective. This makes ration control crucial to realise the benefits of improved rumen function.

If rationing is only limited by animals tiring of licking, it offers minimal control, as they may not stop feeding. The Advantage Feeders 3-Way Restriction System is different to any other feeder on the market. We offer you control over the height, depth and width of the feed access area with the Upper Adjuster, Lower Adjuster and the Adjuster Guard.

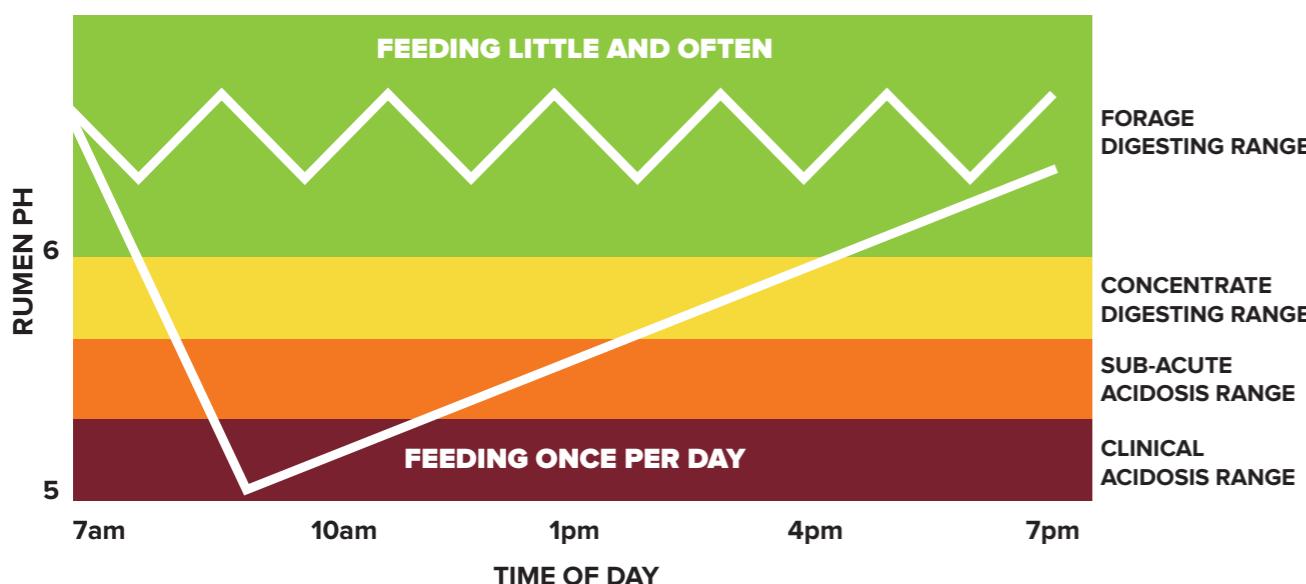
When our 3-Way Restriction System is set in a limiting position, the animal's tongue can only touch a few grains or pellets with each lick. The animal accesses the feed using saliva to stick feed to its tongue and bring it into its mouth. After approximately five minutes of licking, the animal's tongue becomes dry and it can no longer access the feed.



Depending on the paddock environment, livestock come to the feeder 6-8 times/day. The numerous visits each day create a system of providing their supplement in little and often amounts.

Subject to the size of the animal, in a five-minute licking period, cattle may consume a cup, or 150 grams. A feeder that relies on an animal tiring of licking cannot offer such a strict ration.

## Rumen pH levels over time



# MAXIMISE FEEDER USE

## Calf rearing

- ✓ Less labour and no waste by eliminating trough feeding
- ✓ Constant supply of fresh feed encourages increased feed intake
- ✓ Higher intake develops more productive rumens and avoids calves having a setback at weaning



## Heifer growing

- ✓ Advantage Feeders 3-Way Restriction System provides a simple method to control feed intake in little amounts at frequent intervals
- ✓ Controlled feeding maintains consistent growth rates to achieve desired target weights
- ✓ Less labour allows you to more easily achieve a rising plane of nutrition leading up to first joining
- ✓ Enhanced conception rates increases cow carrying capacity and overall milk production
- ✓ Produce well grown heifers that calve easier
- ✓ Growing heavier heifers at first-calving leads to more production in second and third lactations
- ✓ Meet target weights at joining to improve conception rates and, after calving, reduce days to first heat in the next lactation
- ✓ No waste compared to trough feeding



## Lead feeding

- ✓ Advantage Feeders 3-Way Restriction System reduces the risk of ruminal acidosis by feeding high starch feeds in little amounts at frequent intervals
- ✓ Less labour compared to trough feeding
- ✓ Better supply of a transition diet reduces milk fever, lowers mortality rates and minimises lipid mobilisation disorders around calving
- ✓ Effectively address macromineral deficiencies including calcium, magnesium and phosphorus



# MOBILE FEEDERS

## M1000HD



**\$3600<sup>+GST</sup>**

\*flat pack

- Tow with any size vehicle
- Adjustable height pull bar
- Flotation tyres travel over soft ground

Weight:	265kg
Feed volume:	1000 litres
Feed weight – wheat/lupins:	770kg
Feed weight – barley/pellets:	650kg
Feed weight – oats:	520kg
Cattle/calves (paddock):	40-50
Cattle/calves (feedlot):	30-35
Dimensions at cattle height:	3465x1200x1325

Note: On-farm towing only

## M1800HD



**\$5100<sup>+GST</sup>**

\*flat pack

Weight:	500kg
Feed volume:	1800 litres
Feed weight – wheat/lupins:	1400kg
Feed weight – barley/pellets:	1150kg
Feed weight – oats:	900kg
Cattle/calves (paddock):	40-50
Cattle/calves (feedlot):	30-35
Dimensions cattle height:	3660x1650x1925
Flat-packed dimensions:	2440x1160x420
Filling height:	150mm < height

Note: On-farm towing only



Measurements are length x width x height (mm)

# GRAIN FEEDERS

## 1800HD



**\$3300<sup>+GST</sup>**

\*flat pack

Weight:	350kg
Feed volume:	1800 litres
Feed weight – wheat/lupins:	1400kg
Feed weight – barley/pellets:	1150kg
Feed weight – oats:	900kg
Cattle/calves (paddock):	40-50
Cattle/calves (feedlot):	30-35
Dimensions cattle height:	2440x1650x1635
Dimensions ext. cattle height:	2440x1650x1835
Flat-packed dimensions:	2440x1160x280
Filling height:	150mm < height

## 800HD



**\$2100<sup>+GST</sup>**

\*flat pack

Weight:	200kg
Feed volume:	850 litres
Feed weight – wheat/lupins:	600kg
Feed weight – barley/pellets:	500kg
Feed weight – oats:	425kg
Cattle/calves (paddock):	20-25
Cattle/calves (feedlot):	15-20
Dimensions cattle height:	1200x1650x1635
Dimensions ext. cattle height:	1200x1650x1835
Flat-packed dimensions:	1200x1160x230
Filling height:	150mm < height

## 150HD



**\$800<sup>+GST</sup>**

\*flat pack

Weight:	33kg
Feed Volume:	150 litres
Feed weight – wheat/lupins:	110kg
Feed weight – barley/pellets:	90kg
Feed weight – oats:	75kg
Cattle/calves (paddock):	6-10
Cattle/calves (feedlot):	5-8
Dimensions:	820x388x790

Note: Brackets come standard with the 150HD to hang the unit on gates, fences or steel posts.



Measurements are length x width x height (mm)

# HAY FEEDERS

## TRAY HAY FEEDER



\$1900<sup>+GST</sup>

\*flat pack

## CRADLE HAY FEEDER



\$1250<sup>+GST</sup>

\*flat pack

## HAY FEEDER ROOF



\$450<sup>+GST</sup>

\*flat pack

Weight:	200kg
Bale capacity:	1x 4'x6' round bale
Gap between bars:	300mm
Cattle/calves (paddock):	30
Cattle/calves (feedlot):	20
Dimensions - highest:	2000x1400x1700
Dimensions - lowest:	2000x1400x1200
Flat-packed dimensions:	2000x1160x200

Note: Standard bar spacing not suitable for bulls.  
Additional bar kits available to reduce bar width to 135mm.

Weight:	115kg
Bale capacity:	1x 4'x6' round bale
Gap between bars:	200mm
Cattle/calves (paddock):	30
Cattle/calves (feedlot):	20
Assembled dimensions:	1900x1380x1700
Flat-packed dimensions:	1900x915x140

Note: The gaps between the bars are not recommended for cattle aged between 6 and 18 months.

Weight:	33kg
Assembled dimensions:	900x1400x220
Flat-packed dimensions:	1400x700x30

Note: When using large diameter bales, a gap may initially exist between the two roof sections until some of the bale is consumed.

Before using Advantage Feeders, I was using a old style feeder which was basically a silo or bin with a lid. No adjustment whatsoever. It wouldn't take much for the moisture to get in and as soon as the pellets got wet they would swell up and clump together. The biggest issue with this was that the calves don't eat the sour feed and it would just sit there and get moldy. This was of course, a potential health risk to the stock.

I recently bought the new M1000HD to try it out and was so impressed I have now bought a second M1000HD and a 1800HD. I move the M1000HD around the farm very easily with my quad bike, ute or tractor.

The features I particularly like in the Advantage Feeders are the ability to either control the feed or feed ad-lib. The ability to switch between the two is a great option. I really like the sight glasses on the side of the feeders which show how much feed is left in the feeder without the need to lift up the lid. This saves me a lot of time. I am also really

impressed with the lack of waste. Any feed that falls out of the licking area falls into the trough and they lick it up. The feed stays clean and dry.

One of the other reasons why I looked at the Advantage Feeders was the benefits for the early rumen development. I can honestly say that I currently have the best looking 6-month old calves I have ever had. This is definitely a combination of good pasture and the creep feeding, but they are very healthy looking. No scours and running around very energetically.

I am now getting ready to put my next set of calves in with the new feeder and about to start the controlled feeding with my 6-month old calves.

I highly recommend Advantage Feeders to any farmer. I tell everyone about them! The adjustability of the feeders is really, really good.

Andre Meyer, Tinamba



Measurements are length x width x height (mm)

# PRICES

PRODUCT	CODE	FLAT PACKED
HEAVY DUTY 1800	1800HD	\$3300 + GST
HEAVY DUTY 800	800HD	\$2100 + GST
HEAVY DUTY 150	150HD	\$800 + GST
MOBILE HEAVY DUTY 1000	M1000HD	\$3600 + GST
MOBILE HEAVY DUTY 1800	M1800HD	\$5100 + GST
TRAY HAY FEEDER	THF	\$1900 + GST
CRADLE HAY FEEDER	CHF	\$1250 + GST
HAY FEEDER ROOF	HFR	\$450 + GST
AIR RIVET TOOL*	AIR-T	\$100 + GST

MOST ITEMS ARE HELD IN STOCK BUT SOME MAY TAKE UP TO 4 MONTHS TO SUPPLY.

PRICES ARE SUBJECT TO CHANGE AND DO NOT INCLUDE GST.

\*PRODUCT NOT FEATURED IN THIS BROCHURE. SEE OUR WEBSITE FOR MORE INFORMATION.

## NEW ZEALAND DISTRIBUTOR

**Peter and Sheryl Tonkin**

[sales@advantagefeeders.co.nz](mailto:sales@advantagefeeders.co.nz)

[www.advantagefeeders.co.nz](http://www.advantagefeeders.co.nz)

**0800 341 466**

## FREE FREIGHT

We offer free delivery to pick-up locations throughout New Zealand. Check the locations to the right for the one closest to you.

Please note: some collection locations will require the customer to organise a local business to receive the products on their behalf.

## LOYALTY PROGRAM

We reward loyal customers. When you reach a certain number of products you are entitled to retrospective discounts.\*

## TWO YEAR WARRANTY

You can rest assured that your feeders will last a long time. A two year warranty on all feeding products guarantees that they will be fit for purpose based on them having fair treatment.\*

\*See [www.advantagefeeders.co.nz](http://www.advantagefeeders.co.nz) for the full terms and conditions.

## COLLECTION POINTS

### NORTH ISLAND

AUCKLAND  
DARGAVILLE  
GISBORNE  
HAMILTON  
HASTINGS  
HAVELOCK NORTH  
KAIKOHE  
KAITAIA  
KAWAKAWA  
KAWERAU  
KERIKERI  
LEVIN  
MASTERTON  
NAPIER  
NEW PLYMOUTH  
PAIHIA  
PALMERSTON NORTH  
ROTORUA  
RUSSELL  
TAIHAPE  
TAUMARUNUI  
TAUPO  
TAURANGA  
THAMES  
TOKOROA  
WANGANUI  
WELLINGTON  
WELLSFORD  
WHAKATANE  
WHANGAREI

### SOUTH ISLAND

ALEXANDRA  
ASHBURTON  
BALCLUTHA  
BLENHEIM  
CHRISTCHURCH  
CROMWELL  
CULVERDEN  
DUNEDIN  
GORE  
GREYMOUTH  
HOKITIKA  
INVERCARGILL  
NELSON  
OAMARU  
QUEENSTOWN  
TIMARU  
WANAKA  
WESTPORT